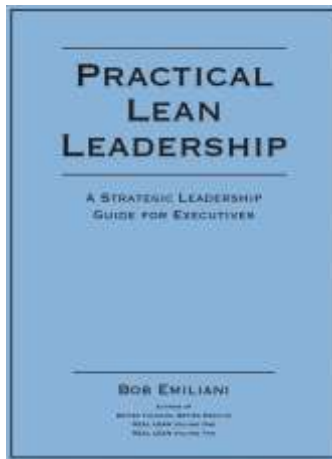


Bob Emiliani has written a new book titled: *Practical Lean Leadership: A Strategic Leadership Guide For Executives*.

152 pages / ISBN 978-0-9722591-5-6 / Dimensions: 8.5 x 11 x 0.4 inches / January 2008 / Soft Cover / **COLOR** / \$55.00

**BOOK DESCRIPTION:** *Practical Lean Leadership: A Strategic Leadership Guide For Executives* is the first book to present Lean leadership in ways that are specific and actionable for executives to apply at work every day. It links Lean principles and tools directly to leadership beliefs, behaviors, and competencies in new and innovative ways that connect to workplace and marketplace realities. It goes far beyond the common understanding of leadership and the training methods used for leadership development. The workbook can be used individually or by a leadership team in self-paced group training. Senior managers will be inspired by the proven approaches to improving their understanding and practice of strategic leadership. *Practical Lean Leadership* has won critical acclaim from executives with years of experience practicing Lean management in the real world.

This is the fifth book Prof. Emiliani's has written since 2003. He is also the author of over 40 peer-reviewed engineering and technology management papers.



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### **Book Reviews**

"This is a 'must read' book for all senior leaders. It is very well written for the C-level team and it fills a gap on how executives should lead a Lean transformation. It truly is the best description of Lean leadership today. I highly recommend it." – Edward Miller, President, Strategy Development Services, LLC

"Bob Emiliani is addressing THE most important problem facing organizations trying to make Lean work; the role of the executive leadership. This workbook provides sound methods to assist managers understand their role and put it into practice. This is workbook and it requires some work, but the workbook format is very helpful to move these methods from ideas into the daily practice of Lean leadership." – Brian Maskell, President, BMA Inc.

"This book is the definitive primer for anyone considering a Lean transformation. It is an excellent review for existing Lean leaders to ensure that their approach, leadership, and guidance to their teams are consistent with the Lean principles they espouse." – Thomas Goetter, Vice President, The Bilco Company

"*Practical Lean Leadership* explains key aspects of enterprise leadership and then takes it several steps further by applying Lean principles and tools to leadership itself. An effective model is created by understanding behavioral waste and by applying value stream mapping and standardized work in totally new contexts. The workbook format engages the reader and immediately connects to their reality." – Kevin Meyer, President, Superfactory Ventures, LLC

"Emiliani addresses the most prevalent and misunderstood aspects of transforming an enterprise to Lean management. He presents the roadblocks and explains how to overcome them in a systematic manner. This workbook will move senior managers to improve their leadership and the business for the better." – James Huntzinger, author of *Lean Cost Management*

"Bob has created a practical guide that every practicing and aspiring leader should read and follow." – Helen Zak, Chief Operating Officer, Lean Enterprise Institute